

Name
Street
City, State Zip

December 2025



Dear [Name],

I'm reaching out with immense gratitude for your past generosity, and I hope you will stand with us and your neighbors in the Acre before the year ends.

Your gift makes it possible for Coalition for a Better Acre (CBA) to offer free programs that change lives.

The truth is, families in the Acre neighborhood are facing relentless pressure. They're struggling to afford food, pay the rent, and cover childcare. The safety nets they count on are shrinking. The uncertainty is unrelenting.

Not too long ago, I was sitting on the bench of the dunk tank that is a highlight of our *National Night Out* community celebration. Waiting for the inevitable plunge into the cold water, it hit me: **that off-balance feeling is the daily reality for too many of our neighbors.** They are waiting for the next drop—whether it's housing insecurity, rising utility costs, or a sudden cut to a critical program.



Here I am, taking the plunge!

That's why I'm asking you to **TAKE THE PLUNGE** with CBA today. Your tax-deductible gift adds stability and peace of mind during these difficult times.

If you want to see what your investment creates, look no further than Francy Sierra. Born in Puerto Rico, Francy arrived in the Acre in 1985. She worked hard to adjust and support her family, finding a second home as a dedicated CBA volunteer. Francy depicts the heart of CBA's mission: providing residents with tools they tell us they need to thrive.

And yes, Francy is a regular at National Night Out, too. With a mischievous smile, she says, "I really like dunking the boss." Thanks, Francy, for reminding me who's really in charge!



Francy Sierra, serving with a smile.

As you might imagine, Francy is no stranger to that metaphorical dunk tank. She's lived through her own seasons of uncertainty—choosing, over and over, to show up with joy, purpose, and generosity.

Even more powerful: Francy's daughter, Loli, grew up volunteering beside her. Now, Loli leads CBA's community engagement work. Francy and Loli are a legacy your support makes possible.

Your gift ensures every single program—from after-school care and our food pantry to our basic English classes and monthly community meals—remains entirely free. Cost should never be a barrier to stability, hope, or opportunity.

As the year comes to a close, I invite you to stand alongside us. Your year-end gift is an opportunity to keep our resources strong and accessible. Please join us today in uplifting Francy, Loli, and every family working to build a better Acre.

Giving is easy. You can donate online at www.cbacre.org/donate, or use the enclosed envelope.

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I like to talk to people and help with problems and issues...Because I know CBA can help.

—Francy

Double Your Impact: Massachusetts Tax Credit (CITC)

And here's how to your gift go even further: If you donate \$1,000 or more this year, you can receive half back as a Massachusetts state tax credit through the Community Investment Tax Credit (CITC) program—while CBA receives the full value of your gift. To learn more about doubling your impact, please contact clare.gunther@cbacre.org or scan the QR code to give today.



Every dollar counts. Your gift makes a big difference.



Thank you for believing in the Acre. I wish you and your loved ones a joyful holiday season.

With gratitude, Dan Rivera, CEO



PS: Take the plunge with me! Your gift supports CBA's free programming continues, ensuring that cost is never a barrier to a brighter, more stable future